

University of Pretoria Yearbook 2018

Strategic destination marketing 821 (TBE 821)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 1 lecture per week
Language of tuition	Module is presented in English
Department	Division of Tourism Management
Period of presentation	Semester 2

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